

Donna Massa-Chappee
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CAREER OBJECTIVE – *To create custom illustrations on many levels. I try to establish an open-flow of communication with my clients so their particular vision is successfully transmitted onto paper. I specialize in the following mediums: soft pencil, pen and ink, colored pen & ink and Prismacolor pencils. People who hire me are looking for unique hand art. A timeless, passionate illustration that makes even the more ordinary extraordinary.*

RELATIVE EXPERIENCE

Illustrator, Self-Employed, North Conway, NH, 2005 – current

- Illustrated tributes to Michael Jackson's Legacy in pen & ink and Prismacolor pencils
- Developed a collection of Prismacolor pencil illustrations
- Portrayed a trio of *Mother and Child* fashion illustrations using pen & ink
- Launched an annual series of Christmas cards, employing pen & ink and Prismacolor pencils
- Illustrated a 10" X 20" poster for the Dem. Campaign promoting President Obama's Job Act Plan
- Working on a 3 year innovative project The voyagers Series "Helping Kids Learn to Read & Retain More."
- Illustrated a deceased pet for a client "In Memory of ."
- Currently working on a custom illustration of a home in pen & ink for a client.

Custom Wedding Gown & Formal Wear Designer, Donna Massa Fashions, North Conway, NH, 1999 – 2005

- Managed the pricing, custom-production, and distribution for formal fashions.
- Developed and organized a benefit fashion show featuring all Donna Massa bridal wear for the Children's Burn Center in the Shrine's Hospital.
- Created and designed southwestern beaded-fringe, pleated-fleece scarves to boutique stores and private customers throughout The Mt. Washington Valley.
- Designed a line of casual Apres Ski ware in soft Polartec 100 series for a specialty Boutique shop.

Head Bridesmaids & Informal Wedding Gown Designer, The House of Bianchi Inc. Boston, MA, 1975 - 1998

As their visionary Donna introduced innovative fashion trends in the industry of Women's bridal wear from the mid 80s to the late 90s. All of Donna Massa's dresses were featured in *Modern Bride and Brides magazines and other related bridal magazines.*

- Increased the House of Bianchi's revenue by designing unique and salable dresses; which started as beautifully illustrated sketches that showed the dress's contours and details in 2D form.
 - Donna Massa's illustrations were featured in the *Pacific Coast Travelers* magazine Los Angeles, CA.
 - In 1996 Donna Massa received recognition in an article In Fab News the Fashion Association of Boston based upon innovation, creativity and salable designs for the spring/summer collection within the entire bridal industry.
 - Designed the first patterns from her illustrated sketches which brought the dress from 2d to 3D; This process is achieved by using the companies uniquely calculated (sloper) patterns that are composed of various sections of the dress (e.g. front and back bodice, sleeve, and collar.) They are then traced on special designer paper and technically calculated into a innovative paper pattern design. The newly designed paper pattern is cut out on the desired fabric and stitched together.
 - Donna Massa was also responsible for transferring the newly designed paper pattern into a hard paper pattern for production.
 - Trained and supervised novas pattern-makers for the House of Bianchi Inc.
 - Acted as Bianchi's fit-model for over 20 years, providing measurements that matched the company's exclusive size eight sloper/ pattern which enabled Bianchi to be notorious in leading the bridal industry in perfect fit, construction and unique body line.
 - Traveled four times a year to NY. City to view Bianchi's Bridal shows and purchase new sample novelty fabrics, trims and accessories.
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TEACHING AND EDUCATION

Workshop in Life-Drawing

Luna Gallery, North Conway, NH

Workshop, May 2006

Taught a 12-week course with eight students sketching a live model

Workshop in Pencil, Pen & Ink and Prismacolor Pencils

The Graves Gallery, North Conway, NH

Workshop, April 2005

Taught a series of exercises to five students in pencil, pen & ink, and PrismaColor pencils

Mount. Washington Valley Arts Association Member

Pattern-Making Level I, North Conway, NH

Private Class, 2002-2003

Taught a private 2-hour class once a week to a high school student who wished to pursue fashion design as her career.

Provided information on line as a Bridal Consultant for brides.

Continuing Education, Life-Drawing and the method of Vitreous Flux

Watercolor Techniques.

Marketing Basics for Selling Your Art

Mount. Washington Valley Arts Association, North Conway, NH

Workshop, June 2010

Learned how to market art through computer social networks and technology: Facebook, Twitter, Flickr,

Linedin and static versus dynamic websites.

The School of Fashion Design, Boston, MA

Associates Degree, May 1983

Focus: Fashion Design

Montserrat School of Art, Beverley, MA

Bachelor of Arts, May 1975

Major: Graphic Design & Illustration